



REPUBLIC OF TURKEY  
MINISTRY OF TRADE

## “How Brands Succeed in China: Fashion & Baby / Mother Products”

*If you are a Fashion & Baby / Mother Products brand looking to enter Chinese market, join us to learn more about opportunities on TMALL GLOBAL, one of the largest crossborder e-commerce platforms in China*

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Sohbet toplantısı “Microsoft Teams” uygulaması üzerinden gerçekleştirilecektir. **Toplantı dili İngilizcedir.** Toplantıya yukarıdaki linke tıklayarak kayıt olmak suretiyle katılabilirsiniz (**Internet Explorer tarayıcısı desteklememektedir**).Microsoft Teams uygulaması bilgisayarlara yüklenebileceği gibi web üzerinden de katılım mümkündür. Sohbet toplantısının akıllı mobil cihazlardan takip edilebilmesi için ise Microsoft Teams uygulamasının mobil cihazlara indirilmesi gerekmektedir.

Çin Halk Cumhuriyeti Toplantısı Kısa Link : <https://bit.ly/2TFcylR>

## **Items under mother & baby product category on Tmall Global**

### **Baby food**

Milk powder, Goat milk powder, Rice powder, Colostrum, Soy milk powder, 1<sup>st</sup> period milk powder, 2<sup>nd</sup> period milk powder, 3<sup>rd</sup> period milk powder, 4<sup>th</sup> period milk powder, DHA, calcium iron zinc, Fish oil, Vitamin, Probiotics DHA/walnut oil, Molar biscuits, fruit puree/meat puree, pulp strips, cheese, milk tablets

### **Baby supplies**

Diapers, Ear thermometer, Baby bottle, Nipple, Baby bottle brush/nipple brush, Water cup, Supplementary food cooking machine, Baby tableware, Baby wipes, Food bite bag, Trolley/bed, Strap/back bag, Safety seat, Medicine feeder, Fever-reducing sticker

### **Baby care**

Mosquito repellent, Insect repellent, Rash prevention, Baby sunscreen, Baby skin care, Shampoo and bath, Diaper cream, Baby moisturizer, Massage oil, Toothpaste and toothbrush, Baby hand soap, Baby laundry detergent

### **Maternal supplies**

Stretch mark care, Light scar care, Breast care (new), Pregnant women DHA, Maternal milk powder, Maternal vitamins, Promote lactation, breast pump, anti-galactorrhea pad, Maternity sanitary napkin, Maternity clothes

### **Baby clothes/toys**

Parent-child clothing, jumpsuits/climbing clothes, pants, coats, hats, educational toys, school bags, baby toys collection

## **Items under fashion product category on Tmall Global**

### **Watch accessories**

Swiss watches, Japanese and Korean watches, European and American watches, necklaces, earrings, bracelets, rings, K gold jewelry, pearl jewelry, sunglasses, optical glasses, lighters and accessories

### **Luggage and clothing**

Trendy Women's Bags Backpacks Middle Ages Bags Personality Men's Bags Travel Case Belts/Belts/Waist Chains Fashion Hats Scarves/Scarves/Shawls

### **Clothing**

Fashion Sweater Jeans Personalized Shirt Trendy T-shirt Capable Suit Dress Skirt Coat Casual Sweat Pants POLO Shirt One-piece Pants Home Wear Comfortable Underwear Body Shaper Body Pants Socks/Ling Stockings/Stockings/Leg Socks

### **Outdoor sport**

Basketball shoes, sports shoes, sports T-shirts, sports sweaters, pullovers, sweatpants, sports underwear, sports backpacks, sports caps, yoga outdoor clothing, outdoor shoes and boots, outdoor equipment, skiing

### **Fashion footwear**

Single shoes, low-top shoes, high-top shoes, canvas shoes, Martin boots, sandals, slippers