



**T.C.**  
**HELAL AKREDİTASYON KURUMU**  
**Uluslararası İlişkiler Dairesi Başkanlığı**

Sayı : E-32057160-000-00086831533  
Konu : Güney Afrika Helal Ticaret, Lojistik ve  
İmalat Fuarı

**DAĞITIM YERLERİNE**

Malumları olduğu üzere helal temalı fuar, konferans, kongre vb. etkinlikler; İslam İşbirliği Teşkilatı (İİT) üyesi ülkeler başta olmak üzere dünya genelindeki Müslümanlar arasında helal belgeli ürün ve hizmet ticaretinin geliştirilmesine, güvenilir ve sürdürülebilir bir helal belgelendirme sisteminin tesisine ve ülkelerin helal kalite altyapılarının iyileştirilmesine yönelik iş birliklerinin artırılması açısından önemli fırsatlar oluşturmaktadır.

Bu kapsamda, uluslararası düzeyde gerçekleştirilen ve gıda, kozmetik, finans, turizm gibi helal belgeli ticarete konu çeşitli sektörlerin temsilcilerini bir araya getiren Güney Afrika Helal Ticaret, Lojistik ve İmalat Fuarı'nın 9-11 Kasım 2023 tarihleri arasında Johannesburg'da düzenlenmesi planmaktadır.

Bu kapsamda, Kurumunuz/Odanız/Birliğiniz/Derneğiniz görev alanı kapsamındaki paydaşlarca söz konusu fuara katılım sağlanma hususunun değerlendirilmesi halinde bilgi edinilebilecek tanıtım dokümanları ekte sunulmakta, Güney Afrika Helal Ticaret, Lojistik ve İmalat Fuar temsilcisine ilişkin irtibat numarası ve mail adresi ise aşağıda yer almaktadır.

Bilgilerini arz/rica ederim

**Zafer SOYLU**  
**Yönetim Kurulu Başkanı**

**Fuar Temsilcisi:** +27 11 236 8629 / dale@dademinvestments.co.za

**Ek:** Güney Afrika Helal Ticaret, Lojistik ve İmalat Fuar 2023 Tanıtım Broşürü (6 sf)

Bu belge güvenli elektronik imza ile imzalanmıştır.

Belge Doğrulama Kodu: 8EF6E282-5900-4CA7-BA8F-E0FDD23EFBB0

<https://www.turkiye.gov.tr/ticaret-bakanligi-ebys>

Adres: Mustafa Kemal Mahallesi 2120. Cadde No:12 06530

Ayrıntılı bilgi için:

Çankaya/ANKARA

Cansu ALPDOĞAN ŞENYÜREK

Telefon No: 0312 939 08 34 Faks No: 0312 219 55 81

Kimyager

e-Posta: cansu.alpdogan@hak.gov.tr

Telefon No: 0312 939 08 34

İnternet Adresi: www.ticaret.gov.tr

KEP Adresi: tchelalakreditasyon@hs01.kep.tr



POWERED BY DADEM EVENTS



# HALAL TRADE, LOGISTICS & MANUFACTURING EXPO

**Date and Place :**

**9-11 November 2023  
Sandton Convention  
Centre Johannesburg  
South Africa**

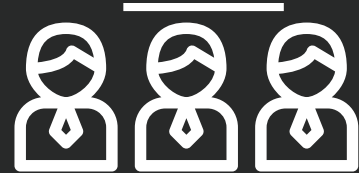
SHOW HIGHLIGHTS



**200 Exhibitors**



**65 Countries**



**3000 Pre-Qualified  
Visitors**

# AFRICA'S #1 GATEWAY FOR HALAL BUSINESSES.

Halal Trade, Logistics and Manufacturing Expo will be channelized to harness Africa' Halal and Allied Industries globally attracting a wide swarm of industry professionals. Coming from different verticals alongside Trade commissions and Islamic Chamber of Commerce, Certification, Regulatory bodies, halal trade services, Buyers and Sellers all looking to explore business opportunities. You will have access to more than 3,000 pre-qualified industry professionals eyeing on your product & services.

The Expo will connect you to the key decision makers of the industry where you will meet industry leaders, members and avail the best networking opportunities. "Themed as Africa's #1 gateway for halal businesses" the show will gather around 200 businesses - both South African and international companies from Asia, Middle East, Africa, Europe, and Americas from 65 countries.

Participants of Halal Trade, Logistics and Manufacturing Expo 2023 will include Halal-certified and trade ready companies, buyers, leading brands, manufacturers, distributors, and suppliers. Organised by Dadem Events, Halal Trade, Logistics and Manufacturing Expo will showcase strengths of various sectors in Halal namely Food & Beverages, Food Technology, Pharmaceutical, Cosmetics, Logistics, Tourism, Islamic Finance, Education, FMCG, e-Commerce, Fashion and Beauty.



# Africa: Global Halal Hub

Africa's #1 gateway  
for halal businesses.

Halal Trade, Logistics and Manufacturing Expo will further strengthen Africa's position as a global halal hub and put forward the economic values of Halal for the world.



Food & Beverages



Cosmetics

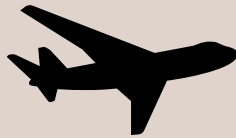


Fashion

A COMPREHENSIVE  
GLOBAL SHOWCASE  
OF HALAL PRODUCTS &  
SERVICES



Pharmaceuticals



Tourism



e Commerce



Logistics



Finance

## Vistors Purchasing Power



62.4% Decision  
Maker

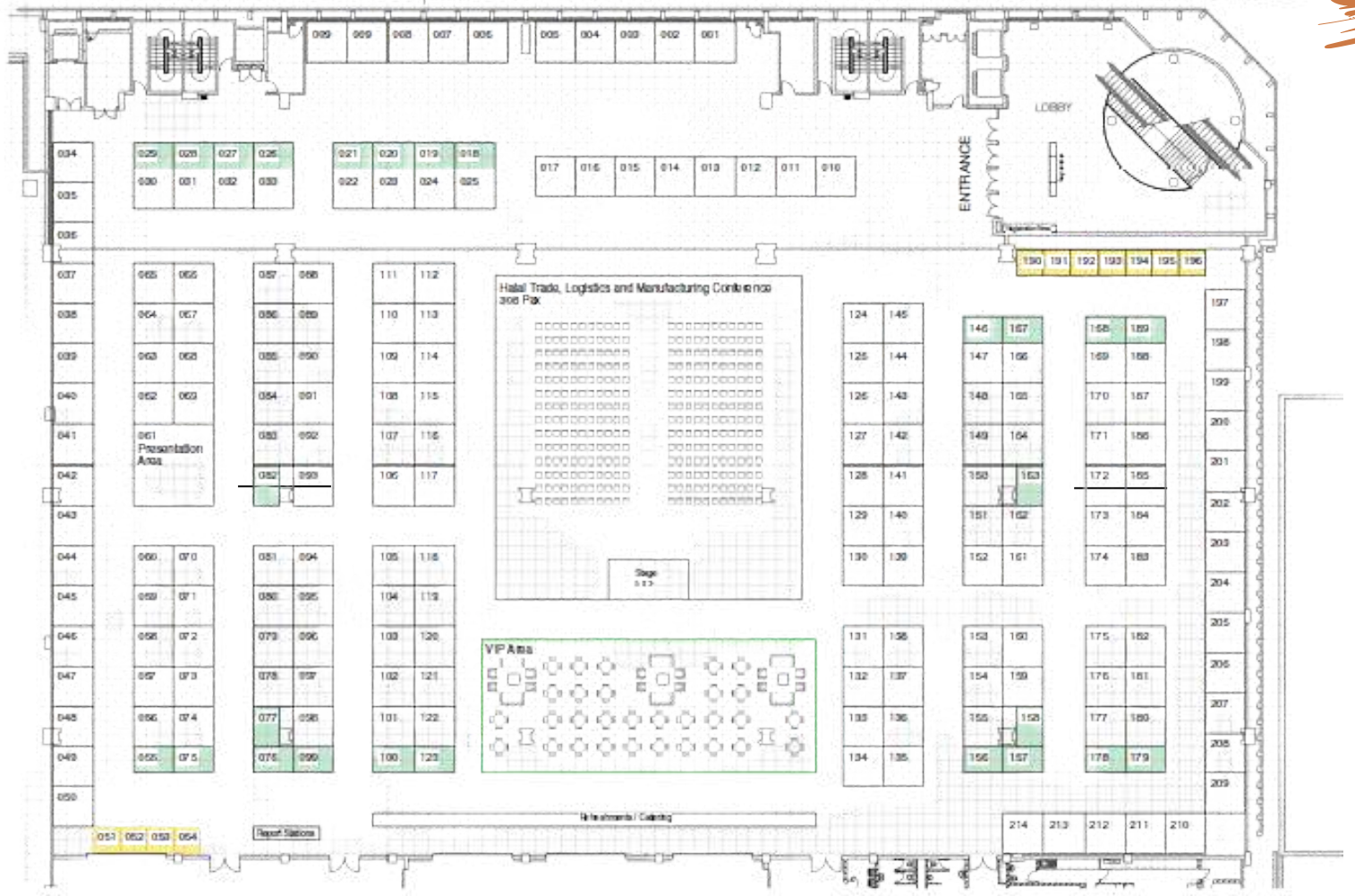


25.2%  
Influencer



6%  
End User

# Floor Plan



Stand	Description	South African Exhibitors	International Exhibitors
Space Only	Exhibitors are free to make their own stand construction and design arrangements, subject to the approval of the Organiser.	Zar 3,070 per sqm	USD 268 per sqm
Shell Scheme	Walling, Fascia board with your company name, Spot lights, 1 x plug point, 1 x fabric banner, carpeting, 1 x branded lockable counter, 2 x bar stools	Zar 3,795 per sqm	USD 300 per sqm

# SPONSORSHIP OPPORTUNITIES

## Business Presentation Area Sponsor

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on banners inside the Business Presentations Area
- Distribution of company information to attendees
- Rights to the business presentation area over 3 days

**Investments USD 4,000 or Zar 70,000**

## Registration Area

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on Visitor registration email confirmation
- Company logo on screens at registration area
- Company logo on registration forms onsite
- Rights to main registration and conference delegate registration area over 3 days

**Investments USD 6,000 or Zar 120,000**

## Visitor/Delegate Lanyards & Badge

Produced and delivered by the sponsor

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material

**Investment USD 3,000 or Zar 50,000**

## VIP Area Sponsorship

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on banners at the VIP Area
- Distribution of corporate information

**Investments USD 4,000 and Zar 70,000**

\* All rates quoted excludes 15% VAT  
and 5% service fee





## CONTACT US NOW TO RESERVE YOUR STAND, OR DISCUSS SPONSORSHIP

### Our Contacts

**Dale Magaya**

**Event Director**

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**dale@dademinvestments.co.za**

**Nyasha Sango**

**Event Coordinator**

**+27 11 236 8629**

**nyasha@dademinvestments.co.za**

**Or Email**

**info@halaltrade.co.za**

### The Team

Our team is highly specialized in events and exhibitions, offering a dedicated point of contact for each participant to truly immerse their business in the expo experience.

We can tailor your package based on your specific business needs and we will work with you every step of the way.

E : [info@halaltradeafrica.co.za](mailto:info@halaltradeafrica.co.za)

W : [www.halaltradeafrica.co.za](http://www.halaltradeafrica.co.za)

A : No 6 Kikuyu Road Sunninghill

**Contact Us :**

**+27 11 236 8629**